

Ballard Rural Telephone Cooperative
Corporation, Inc. d/b/a Ballard Long
Distance

**BALLARD RURAL TELEPHONE
COOPERATIVE CORPORATION, INC.
dba BALLARD LONG DISTANCE**

**KENTUCKY TARIFF NO. 3
ORIGINAL TITLE PAGE**

**BALLARD RURAL TELEPHONE COOPERATIVE CORPORATION, INC.
dba BALLARD LONG DISTANCE ("BLD")**

**LONG-DISTANCE TELECOMMUNICATION SERVICES TARIFF
FOR THE COMMONWEALTH OF KENTUCKY**

This tariff contains the rules, regulations, descriptions and rates applicable to the furnishing of long-distance telecommunication services provided by BALLARD RURAL TELEPHONE COOPERATIVE CORPORATION, INC., dba BALLARD LONG DISTANCE ("BLD") between points within the Commonwealth of Kentucky.

Concurring Carriers

Connecting Carriers

Other participating Carriers

BellSouth Telecommunications, Inc. - Kentucky

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

SEP 01 1998

PURSUANT TO 807 KAR 5:011,
SECTION 9(1)

BY: Stephan O. Bee
SECRETARY OF THE COMMISSION

ISSUED:
AUGUST 1, 1998


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EFFECTIVE:
SEPTEMBER 1, 1998

BALLARD RURAL TELEPHONE
COOPERATIVE CORPORATION, INC.
dba BALLARD LONG DISTANCE

KENTUCKY TARIFF NO. 3
2nd REVISED PAGE 1
CANCELS 1st REVISED PAGE 1

CHECK SHEET

The Title Page and Pages 1 to 27 inclusive of this tariff are effective as of the date shown. Original and revised pages, as named below, contain all changes from the original tariff that are in effect on the date thereon except as otherwise noted.

<u>Page</u>	<u>Revision Level</u>
Title Page	Original
1	2 nd Revised
2	Original
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SECTION 9(1)
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TARIFF FORMAT

Page Numbering - Page numbers appear in the upper right hand corner of the page. Pages are numbered sequentially. From time to time new pages may be added to the tariff. When a new page is added between existing pages a decimal is added to the preceding page number. For example, a new page added between Pages 3 and 4 would be numbered 3.1.

Explanation of Symbols - When changes are made in any tariff sheet, a revised sheet will be issued canceling the tariff sheet affected. Changes will be identified on the revised page(s) through the use of the following symbols:

- (C) - To signify changed regulation.
- (D) - To signify discontinued rate or regulation.
- (I) - To signify increased rates.
- (M) - To signify material relocated from one page to another without change.
- (N) - To signify new rate, regulation, or text.
- (R) - To signify reduced rate.
- (T) - To signify a change in text, but no change in rate or regulation.

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SECTION 9 (1)

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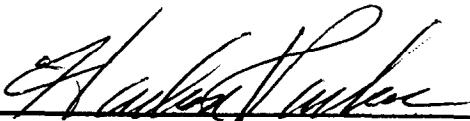
PUBLIC SERVICE COMMISSION
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BALLARD RURAL TELEPHONE
COOPERATIVE CORPORATION, INC.
dba BALLARD LONG DISTANCE

KENTUCKY TARIFF NO. 3
ORIGINAL PAGE 4

APPLICATION OF TARIFF

This tariff contains the regulations and rates applicable to the furnishing of intrastate long-distance communication services by BALLARD RURAL TELEPHONE COOPERATIVE CORPORATION, INC., dba BALLARD LONG DISTANCE ("BLD" or "Company") within the Commonwealth of Kentucky.

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PURSUANT TO 807 KAR 5:011,
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BY: Stephan D. Bee
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SECTION 1 - TERMS AND ABBREVIATIONS

Authorization Code - A pre-defined series of numbers to be dialed by the Customer upon access to the Company's system to notify the caller and validate the caller's authorization to use the services provided. The Customer is responsible for charges incurred through the use of the Customer's assigned Authorization Code.

Authorized User - A person, firm, corporation, or any other entity authorized by the Customer to utilize the Company's service.

BLD - Refers to BALLARD RURAL TELEPHONE COOPERATIVE CORPORATION, INC., dba BALLARD LONG DISTANCE.

Calling Card - A billing convenience whereby the Customer or Authorized User may bill the charges for a call to an approved Local Exchange Company-issued Calling Card. The terms and conditions of the Local Exchange Company shall apply to payment arrangements.

Collect Billing - A billing arrangement whereby the originating caller may bill the charges for a call to the called party, provided the called party agrees to accept the charges.

Commission - The Public Service Commission of Kentucky.

Company - BALLARD RURAL TELEPHONE COOPERATIVE CORPORATION, INC., dba BALLARD LONG DISTANCE, unless otherwise clearly indicated by the context.

Customer - The person, firm, corporation or other entity which orders, cancels, amends or uses service and is responsible for payment of charges and compliance with the Company's tariff.

Debit Card - A card issued by the Company which provides the Customer with a Personal Account code and instructions for accessing the Company's network.

Dedicated Access - A method of reaching the Company's services whereby the Customer is connected directly to the Company's Point of Presence without utilizing services of the local switched network.

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SECTION 9 (1)
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SECRETARY OF THE COMMISSION

SECTION 1 - TERMS AND ABBREVIATIONS (CONT.)

Equal Access - Where the local exchange company central office provides interconnection to interexchange carriers with Feature Group D circuits. In such end offices, Customers presubscribe their telephone line(s) to their preferred interLATA and intraLATA carriers.

LEC - Local Exchange Company.

Marks - A collective term to mean such items as trademarks, service marks, trade names and logos; copyrighted words, artwork, designs, pictures or images; or any other device or merchandise to which legal rights or ownership are held or reserved by an entity.

Personal Account Code - A numeric or alpha-numeric sequence unique to each Travel Card or Debit Card.

P.S.C. KY - Public Service Commission of Kentucky.

Sponsor - A corporation or other legal entity that exclusively permits the use of its Marks to the Company for use with telephone cards or other merchandise, and contracts with the Company for the marketing of the services described herein.

Special Access Origination/Termination - where access between the Customer and the interexchange carrier is provided on dedicated circuits. The cost of these dedicated circuits is billed by the access provider directly to the Customer.

Switched Access Origination/Termination - where access between the Customer and the interexchange carrier is provided on LEC Feature Group circuits and the connection to the Customer is a LEC-provided business or residential access line. The cost of switched Feature Group access is billed to the interexchange carrier.

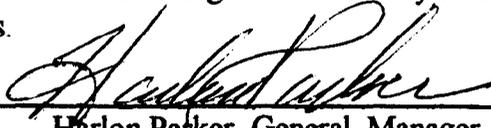
Toll Free Numbers - refers to area codes (currently including 800, 888 and 877) for which no toll is charged to the originating caller.

V & H Coordinates - Geographic points which define the originating and terminating points of a call in mathematical terms so that the airline mileage of the call may be determined. Call mileage is used for the purpose of rating calls.

PURSUANT TO 807 KAR 011
SECTION 9(1)
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SECTION 2 - RULES AND REGULATIONS

2.1 Undertaking of the Company

Company services and facilities are furnished for intrastate communications originating at specified points within the Commonwealth of Kentucky under terms of this tariff. Intrastate service is offered in conjunction with interstate service.

The Company installs, operates, and maintains the communications services provided herein under in accordance with the terms and conditions set forth under this tariff. The Company may act as the Customer's agent for ordering access connection facilities provided by other carriers or entities, when authorized by the Customer, to allow connection of a Customer's location to the Company network. The Customer shall be responsible for all charges due for such service arrangement.

The Company's services and facilities are provided on a monthly basis unless otherwise provided, and are available twenty-four hours per day, seven days per week.

2.2 Limitations

2.2.1 Presubscribed service is offered in Equal Access areas only. Travel service is available from all areas.

2.2.2 Service is offered subject to the availability of the necessary facilities and equipment and subject to the provisions of this tariff.

2.2.3 The Company reserves the right to discontinue or limit service when necessitated by conditions beyond its control, or when the Customer is using service in violation of provisions of this tariff or of the law.

2.2.4 The Company does not undertake to transmit messages, but offers use of its facilities when available, and will not be liable for errors in transmission or for failure to establish connections.

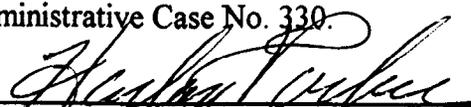
2.2.5 The Company does not provide operator assisted services to public aggregators as defined in Administrative Case No. 330.

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SECTION 2 - RULES AND REGULATIONS (CONT.)

2.3 Use

Services provided under this tariff may be used for any lawful purpose for which the service is technically suited.

2.4 Liabilities of the Company

2.4.1 The Company's liability for damages arising from any failure of service shall not exceed an amount equivalent to the charge to the Customer for the period during which the failure occurs.

2.4.2 The Company shall not be liable for any claim or loss not directly caused by negligence of the Company.

2.4.3 The Company shall not be liable for any claim, loss or refund as a result of loss or theft of Debit Cards or Personal Account codes issued for use with the Company's services. Nor will the Company be liable for any claim, loss or refund on any unused balance remaining on a Debit Card provided to a Customer before or after the expiration date assigned to each Debit Account.

2.5 Deposits and Advance Payments

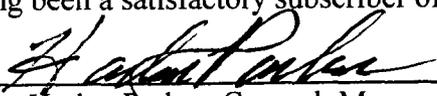
2.5.1 The Company will furnish service to any individual or firm upon the establishment of appropriate credit or payment of a cash deposit. In accordance with Commission rules, the Company is not obligated to furnish service to any customer with an outstanding bill at the same or different address until suitable arrangements for payment of this bill have been made. In order to assure the payment of all charges due for its services, the Company will require a customer to establish credit in one of the following ways:

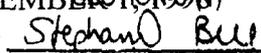
- A. By furnishing references suitable to the Company;
- B. By providing a suitable guarantee in writing, in form prescribed by the Company;
- C. By means of cash deposit; or
- D. By having been a satisfactory subscriber of the Company.

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PURSUANT TO 807 KAR 5.011,
SECTION 9(8)
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SECTION 2 - RULES AND REGULATIONS (CONT.)

2.5 Deposits and Advance Payments (cont.)

- 2.5.2 Unless appropriate credit has been otherwise established, the Company will require the customer to pay a minimum cash deposit of an amount not to exceed two-twelfths (2/12) of the estimated annual bill. The deposit will be based upon the customer's actual usage at the same or different location. If this information is not available, the deposit will be based on the average bills of similar customers and premises in the system.
- 2.5.3 The Company will pay compound monthly interest on all deposits at the rate of six percent (6%) per year. The Company will refund, on an annual basis, the amount of interest accrued by check or credit to the customer's account.
- 2.5.4 The fact that a deposit has been made in no way relieves the applicant or subscriber from complying with the Company's regulations as to advance payment and the prompt payment of bills on presentation, or constitutes a waiver or modification or the regular practices of the Company providing for the discontinuance of service for nonpayment of any sum due the Company.
- 2.5.5 After discontinuance of service and following rendition of any final bill, the Company will refund the customer's deposit plus accrued interest, or the balance, if any, in excess of any unpaid bills for the past service provided. Such refund, if any, will be forwarded to the last known address of the customer.

2.6 Taxes

All state and local taxes (i.e., gross receipts tax, sales tax, municipal utilities tax) are listed as separate line items and are not included in the quoted rates for those services billed in arrears. Taxes are included in the rate for all pre-paid services, such as the Debit Card.

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PURSUANT TO 807 KAR 5.011.

EFFECTIVE SECTION 9 (1)

SEP 01 1998
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SECTION 2 - RULES AND REGULATIONS (CONT.)

2.7 Terminal Equipment

The Company's facilities and service may be used with or terminated in Customer-provided terminal equipment or Customer-provided communications systems, such as a telephone set, PBX or key system. Such terminal equipment shall be furnished and maintained at the expense of the Customer, except as otherwise provided. The Customer is responsible for all costs at his or her premises, including personnel, wiring, electrical power, and the like, incurred in the use of the Company's service. When such terminal equipment is used, the equipment shall comply with the generally accepted minimum protective criteria standards of the telecommunications industry as endorsed by the Federal Communications Commission.

2.8 Installation and Termination

Service is installed upon mutual agreement between the Customer and the Company. The service agreement does not alter rates specified in this tariff.

2.9 Payment for Service

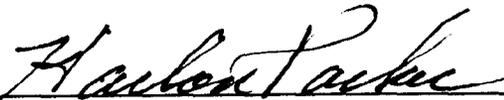
The Customer is responsible for payment of all charges for services and equipment furnished to the Customer or to an Authorized User of the Customer by the Company. All charges due by the Customer are payable to the Company or to the Company's authorized billing agent (such as a LEC or other authorized entity). Terms of payment shall be according to the rules and regulations of the billing agent and subject to the rules of regulatory agencies, including the Commission. All invoices are due and payable within thirty (30) days from the date of invoice. All amounts owed after the due date are subject to late payment penalty charges of 1.5% per month. A penalty may be assessed only once on any bill for rendered service. Any payment received shall first be applied to the bill for service rendered. Additional penalty charges shall not be assessed on unpaid penalty charges.

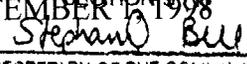
Any objections to billed charges must be reported to the Company or its billing agent in person, by telephone, or in writing, within sixty (60) days after receipt of bill. Contested charges will be handled in accordance with 807 KAR 5:006, Section 9. Adjustments to Customer's bills shall be made to the extent that circumstances exist which reasonably indicate that such changes are appropriate.

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PURSUANT TO 807 KAR 5:011,
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SECTION 9.6
SEPTEMBER 1, 1998
BY: 
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SECTION 2 - RULES AND REGULATIONS (CONT.)

2.9 Payment for Service (cont.)

If a complaint is not resolved, the Company shall inform the complainant of the complainant's right to file a complaint with the Commission and shall give the complainant the address and telephone number of the Commission.

2.10 Cancellation by Customer

Service may be cancelled by the Company promptly upon receipt of a cancellation request from the Customer. This request does not need to be in any particular form. Upon cancellation a final bill will be prepared. Customers will be informed to use access codes from other carriers in order to avoid additional charges by the Company until a primary interexchange carrier order is processed by the Local Exchange Company.

2.11 Interconnection

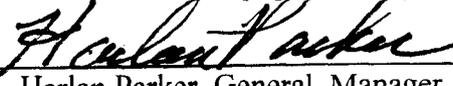
Service furnished by the Company may be connected with the services or facilities of other carriers. Such service or facilities, if used, are provided under the terms, rates and conditions of the other carrier. The Customer is responsible for all charges billed by other carriers for use in connection with the Company's service. Any special interface equipment or facilities necessary to achieve compatibility between carriers is the responsibility of the Customer.

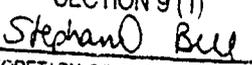
2.12 Refusal or Discontinuance by Company

The Company may refuse or discontinue service under the following conditions. Unless otherwise stated, the Customer will be given ten (10) days written notice and allowed a reasonable time to comply with any rule or remedy any deficiency.

- (a) For failure of the Customer to make proper application for service.
- (b) For noncompliance with the Company's tariffed rules or Commission regulations after the Company has made a reasonable effort to obtain the Customer's compliance.
- (c) For neglect or refusal to provide reasonable access to the Company for the ~~Public Service~~ **PUBLIC SERVICE COMMISSION** of inspection and maintenance of equipment owned by the Company. **OF KENTUCKY**
EFFECTIVE

ISSUED:
AUGUST 1, 1998


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SECTION 9 (1)
BY: 
SECRETARY OF THE COMMISSION

SECTION 2 - RULES AND REGULATIONS (CONT.)

2.12 Refusal or Discontinuance by the Company (cont.)

- (d) For outstanding indebtedness.
- (e) For noncompliance with state, local or other codes, unless ordered to terminate immediately by a governmental official.
- (f) For non-payment of bills for telephone service. Suspension or termination of service shall not be made without five (5) days' written notice of intent to terminate mailed or otherwise delivered to the Customer. Under no circumstances shall service be terminated before twenty (20) days after the mailing date of the original unpaid bill.
- (g) For the use of telephone service or any other property or purpose other than that described in the application.
- (h) For failure to meet the Company's credit requirements.
- (i) Without notice in the event of (i) Customer use of equipment in such a manner as to adversely affect the Company's equipment or the Company's service to others; or (ii) Customer tampering with the equipment furnished and owned by the Company; or (iii) dangerous conditions. The Company shall notify the Customer immediately in writing and, if possible, orally of the reasons for the termination or refusal. Such notice shall be recorded by the Company and shall include the corrective action to be taken by the Customer before service can be restored or provided.
- (j) Without notice if the Company has evidence of the event of unauthorized or fraudulent use of service. Within 24 hours after such termination, the Company shall send written notification to the Customer of the reasons for termination and inform the Customer of the Customer's right to challenge the termination by filing a formal complaint with the Commission. Whenever service is discontinued for fraudulent use of service, the Company may, before restoring service, require the Customer to make, at the Customer's expense, all changes in facilities or equipment necessary to eliminate illegal use and to pay an amount reasonably estimated as the total revenues resulting from such fraudulent use.

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PURSUANT TO 807 KAR 0011,
SEPTEMBER 9, 1998
BY: *Stephan O. Bell*
SECRETARY OF THE COMMISSION

SECTION 2 - RULES AND REGULATIONS (CONT.)

2.12 Refusal or Discontinuance by Company (cont.)

- (k) For Customer's breach of the contract for service between the Company and the Customer. The Company shall notify the Customer immediately in writing and, if possible, orally of the reasons for the termination or refusal. Such notice shall be recorded by the utility and shall include the corrective action to be taken by the Customer before service can be restored or provided.
- (l) When necessary for the Company to comply with any order or request of any governmental authority having jurisdiction.

2.13 Inspection; Testing and Adjustment

Upon reasonable notice, the facilities provided by the Customer shall be made available to the Company for tests and adjustments as may be deemed necessary by the Company for maintenance. No interruption allowance will be granted for the time during which such tests and adjustments are made when the interruption is less than twenty-four consecutive hours.

2.14 Tests; Pilot Programs; Promotional Campaigns; and Contests

The Carrier may conduct special tests, pilot programs, waivers and promotions at its discretion to demonstrate the ease of use, quality of service and to promote the sale of its services. Such promotions will be filed with the Commission in this Tariff on not less than one (1) days notice.

2.15 Interruption of Service

Credit allowances for interruptions of service caused by service outages or deficiencies are limited to the initial minimum period call charges for re-establishing the interrupted call.

PUBLIC SERVICE COMMISSION
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EFFECTIVE

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EFFECTIVE SECTION 9 (1)
SEPTEMBER 1 1998
SECRETARY OF THE COMMISSION

ISSUED:
AUGUST 1, 1998


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SECTION 2 - RULES AND REGULATIONS (CONT.)

2.16 Bill Format

The Company's monthly bill to each Customer consists of a billing summary of current charges, previous balance due and payments received and call detail pages. The bill includes the Company's name, address and toll-free telephone number. A copy of the bill format follows:

DATE		CODES		*KENTUCKY STATE CALLS				
MO.	DAY	ABC	MIN.	DESCRIPTION OR DESTINATION	TELEPHONE NO.	•	AMOUNT	-CR-
				PLACE	TIME	CALLS FOR:	2242121	
				** BALLARD LONG DISTANCE (BLD) *****				
08/27	41	3		LKBUNAVIST FL	12.23P	407 934-7639	.42	
08/30	41	21		COOKEVILLE TN	8.52A	931 372-0400	2.94	
08/30	41	59		COOKEVILLE TN	1.27P	931 372-0400	8.26	
				TOLL SUMMARY			11.62	

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AMOUNT OF PAYMENT
 ENCLOSED

\$

BALLARD
 RURAL TELEPHONE
 COOP. CORPORATIC
 P.O. BOX 209
 LA CENTER, KY 42056-0209
 502-665-5186

BILLS ARE DUE UPON RECEIPT. BILLS NOT PAID 15 DAYS AFTER ABOVE DATE WILL BE CONSIDERED DELINQUENT. WHEN TELEPHONE SERVICE IS SUSPENDED, A SERVICE CHARGE MAY BE ADDED TO THIS BILL. TO AVOID THIS INCONVENIENCE, PLEASE PAY BILLS PROMPTLY.

2.17 Return Check Charge

The Company reserves the right to assess a return check charge of up to \$25.00 whenever a check or draft presented for payment of service is not accepted by the institution on which it is written. This charge applies each time a check is returned to the Company by a bank for insufficient funds. In addition, the Company reserves the right to place the Available Usage Balance for the Customer's Debit Account on hold until the check or draft clears or is paid.

ISSUED:
 AUGUST 1, 1998

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 SEPTEMBER 1, 1998

SEP 01 1998

PURSUANT TO 801 KAR 200.1
 SECTION 9(1)
 BY: *Stephan B...*
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SECTION 2 - RULES AND REGULATIONS (CONT.)

2.18 Toll Free Numbers

- (a) The Company will make every effort to reserve Toll-Free Numbers on behalf of Customers, but makes no guarantee or warranty that the requested Toll Free Number(s) will be available or assigned to the Customer requesting the number.
- (b) If a Customer accumulates undisputed past-due charges, the Company reserves the right not to honor the Customer's request for a change in Toll Free Number service to another carrier (e.g., "porting" of the toll-free number), including a request for a Responsible Organization change, until such time as all charges are paid in full.
- (c) Toll Free Numbers shared by more than one Customer, whereby individual customers are identified by a unique Personal Identification Number, may not be assigned or transferred for use with service provided by another carrier. Subject to the limitations provided in Section 2.18(b), the Company will only honor Customer requests for change in Responsible Organization or Toll Free Number service provider for Toll Free Numbers dedicated to the sole use of that single Customer.

2.19 Other Rules

The Company may temporarily suspend service without notice to the Customer by blocking traffic to certain cities or NXX exchanges, or by blocking calls using certain personal Account Codes when the Company deems it necessary to take such action to prevent unlawful use of its service. The Company will restore services as soon as service can be provided without undue risk.

PUBLIC SERVICE COMMISSION
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SECTION 3 - DESCRIPTION OF SERVICE

3.1 General

Service is offered to residential or business Customers. Presubscribed service is available from equal access originating end offices only. Travel service calls may be made from any area in the state.

3.2 Timing of Calls

3.2.1 Long distance usage charges are based on the actual usage of the Company network. The Company will determine that a call has been established through industry standard answer detection methods, including hardware answer detection.

3.2.2 Chargeable time for a call ends upon disconnection by either party.

3.2.3 The minimum call duration, initial period and each incremental period used for billing purposes is specified by product in Section 3.4 of this tariff.

3.2.4 No charges apply for incomplete calls.

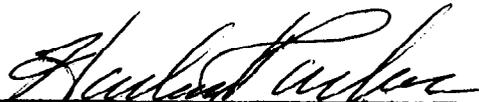
3.2.5 Should a call originate in one rate period and terminate in another rate period the entire call will be billed by the rates in effect at the time of connection based on the originating rate period.

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PURSUANT TO 807 KAR 5:011,
SECTION 9 (1)

BY: Stephan D. Bee
SECRETARY OF THE COMMISSION



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AUGUST 1, 1998

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SECTION 3 - DESCRIPTION OF SERVICE (CONT.)

3.3 Calculation of Distance

Usage charges for all mileage sensitive products are based on the airline distance between the rate centers associated with the originating and terminating points of the call. The rate centers or serving central office of a call are determined by the UPAs (or Area Codes) and exchanges (NXXs) of the originating and terminating points.

The distance between the originating and terminating points is calculated by using the "V" and "H" coordinates of the rate center or serving AT&T central office as defined and listed in AT&T FCC Tariff No. 10 and AT&T P.S.C. Ky. Tariff No. 4 and on file with the Commission in the following manner:

Step 1 - Obtain the "V" and "H" coordinates of the originating and the destination points as filed with the Commission.

Step 2 - Obtain the difference between the "V" coordinates. Obtain the difference between the "H" coordinates.

Step 3 - Square the differences obtained in Step 2.

Step 4 - Add the squares of the "V" difference and "H" difference obtained in Step 3.

Step 5 - Divide the sum of the square obtained in Step 4 by ten (10). Round to the next higher whole number if any fraction results from the division.

Step 6 - Obtain the square root of the whole number obtained in Step 5. Round to the next higher whole number if any fraction is obtained. This is the V&H mileage distance between the originating and terminating points of the call.

Formula:

$$\sqrt{\frac{(V_1 - V_2)^2 + (H_1 - H_2)^2}{10}}$$

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SECTION 3 - DESCRIPTION OF SERVICE (CONT.)

3.4 Product Descriptions

The Company offers outbound long distance, inbound 800, travel card, debit card, operator assisted and directory assistance services to its Customers. Rates for these services vary based on product type, call duration, and time of day.

3.4.1 Business Direct

Business Direct is available to business and residential Customers for outbound calling via Customer-provided local exchange company provided switched access. The minimum BLD Business Direct call duration for billing purposes is one (1) minute. Additional usage is measured in one (1) minute increments for billing purposes. Rates are not mileage sensitive. Customers are billed based on a minimum monthly commitment. Should the Customer not meet the monthly estimated usage, the Company and the Customer will determine whether this is the correct plan for the Customer. In any case, the Customer will not be billed the minimum usage should the estimated monthly billing not be met.

3.4.2 Residential Direct

BLD Residential Direct is available to residential Customers for outbound calling via customer-provided local exchange company provided switched access. The minimum Residential Direct call duration for billing purposes is one (1) minute with additional usage measured and billed in one (1) minute increments. Rates are not mileage sensitive. Customers are billed based on a minimum monthly commitment. Should the Customer not meet the monthly estimated usage, the Company and the Customer will determine whether this is the correct plan for the Customer. In any case, the Customer will not be billed the minimum usage should the estimated monthly billing not be met.

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SECTION 3 - DESCRIPTION OF SERVICE (CONT.)

3.4 Product Description (cont.)

3.4.3 Dedicated Direct

Intrastate dedicated outbound service designed for business Customers. Calls are billed in one (1) minute increments with one (1) minute minimum billing period. Calls originate from Customer-provided dedicated access lines. Customers are billed based on a minimum monthly commitment. Should the Customer not meet the monthly estimated usage, the Company and the Customer will determine whether this is the correct plan for the Customer. In any case, the Customer will not be billed the minimum usage should the estimated monthly billing not be met.

3.4.4 Switched Toll Free Service

Switched Toll Free Service is available to business and residential subscribers for incoming calls. Calls originate from any interstate or intrastate location over a Toll Free number and terminate to a customer-provided residential or business switched access line. Call charges are billed to the Subscriber rather than to the originating caller. Calls are billed in one (1) minute increments with a minimum billing period of one (1) minute. A monthly service charge applies per 800 number. Customers are billed based on a minimum monthly commitment. Should the Customer not meet the monthly estimated usage, the Company and the Customer will determine whether this is the correct plan for the Customer. In any case, the Customer will not be billed the minimum usage should the estimated monthly billing not be met.

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SECTION 3 - DESCRIPTION OF SERVICE (CONT.)

3.4 Product Description (cont.)

3.4.5 Dedicated Toll Free Service

Dedicated Toll Free Service is available to subscribers for incoming calls. Calls originate from any interstate or intrastate location over a Toll Free number and terminate to a customer-provided dedicated access line. Call charges are billed to the subscriber rather than to the originating caller. Calls are billed in one (1) minute increments with a minimum call duration for billing purposes of one (1) minute. A monthly service charge applies per Toll Free number. Customers are billed based on a minimum monthly commitment. Should the Customer not meet the monthly estimated usage, the Company and the Customer will determine whether this is the correct plan for the Customer. In any case, the Customer will not be billed the minimum usage should the estimated monthly billing not be met.

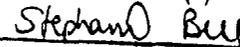
3.4.6 Travel Card Service

Travel Card Service is available to business and residential Customers. Calls are originated by dialing a 1-800 access number, followed by the terminating telephone number and personal identification number. Calls may originate from standard residential, business, hotel or pay telephone access lines and may terminate to any interstate or intrastate location. Calls are billed in one minute and additional minute increments. The minimum call duration for billing purposes is one minute. Call charges include per minute usage charges and per call service charges which are subject to commitment discounts.

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SECTION 3 - DESCRIPTION OF SERVICE (CONT.)

3.4 Product Description (cont.)

3.4.7 Debit Card Service

Debit Card Service is a Debit Card service available to residential and business subscribers for placing calls while away from home or office. Calls are originated by dialing the 800 access number printed on the card, followed by an account identification number and personal identification number. Debit card accounts maintain a balance which is depleted on a real-time basis as calls are placed. Customers are notified of their remaining account balance at the beginning of each call. Calls may originate from standard residential, business or pay telephone access lines and may terminate to any interstate or intrastate location. Calls are billed in one (1) minute increments. The minimum call duration for billing purposes is one (1) minute. Debit Card Service is available twenty-four (24) hours a day, seven (7) days per week. The number of available cards is subject to technical limitations. Cards will be offered to Customers on a first come, first served basis.

(a) Exclusions

1. Calls to 500, 700, 900 and Toll Free Numbers.
2. Calls requiring the quotation of time and charges
3. Air to ground and High seas services

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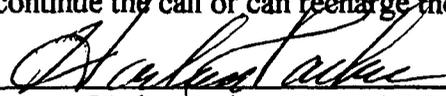
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(b) Service Availability

1. All calls must be charged against a Debit Card that has sufficient available balance.
2. A Customer's call will be interrupted with an announcement when the balance is about to be depleted. Such announcement will occur one minute before the balance will be depleted, based on the terminating location of the call. The Customer will be requested to enter another valid Debit Card number in order to continue the call or can recharge their current card.

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SECTION 3 - DESCRIPTION OF SERVICE (CONT.)

3.4 Product Description (cont.)

3.4.7 Debit Card Service (cont.)

3. Calls in progress will be terminated by the Company if the balance on the Debit Card is insufficient to continue the call and the Customer fails to recharge their card number or enters another valid BLD Debit Card prior to termination.
4. Payment for the Debit Card and any Available Usage in a Customer's Debit Account is non-refundable.

3.4.8 Debit Card Service - Sponsor Program

The Debit Card Sponsor Program is offered to organizations or commercial entities (the "sponsor") for distribution to their members or patrons. The marketing vehicle and expiration period is selected by the sponsor upon joint agreement between the Company and the sponsor. The sponsor is responsible for obtaining all necessary permissions for the use of any trade mark, trade name, service mark or other image on the card. The Sponsor may distribute the Debit Card accounts at reduced rates or free of charge to end users for promotional purposes. At the option of the sponsor, these cards may not be replenishable. The Company reserves the right to approve or reject any image and to specify the Customer information language and use of the Company's trade mark, trade name, service mark or other image on the card.

3.4.9 Directory Assistance

Directory Assistance is available to the Company's Customers. A Directory Assistance charge applies to each call to the Directory Assistance Bureau. The Directory Assistance charge applies to each call regardless of whether the Directory Assistance Bureau is able to furnish the requested telephone number.

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SECTION 4 - RATES

4.1 General

Each Customer is charged individually for each call placed through the Carrier.

Rates can vary by time of day, day of week, call duration and product type. Customers are billed based on their use of BLD service.

If a Customer or Subscriber purchases more than one BLD service, the cumulative monthly billing for all services will be used to determine the rate for each service.

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SECTION 4 - RATES (CONT.)

4.2 Rate Periods

The following rate periods are applicable to some products within this tariff.

	MON	TUE	WED	THU	FRI	SAT	SUN		
8:00 AM TO 5:00 PM*	PEAK PERIOD								
5:00 PM TO 11:00 PM*								OFF-PEAK PERIOD	
11:00 PM TO 8:00 AM*									

* to, but not including

	MON	TUE	WED	THU	FRI	SAT	SUN
8:00 AM TO 5:00 PM*	DAYTIME RATE PERIOD						
5:00 PM TO 11:00 PM*							
11:00 PM TO 8:00 AM*	NIGHT/WEEKEND RATE PERIOD						

* to, but not including

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4.3 Service Rates

4.3.1 BLD Business Direct

The minimum BLD Business Direct call duration for billing purposes is one (1) minute. Additional usage is measured in one (1) minute increments for billing purposes. Rates are not mileage sensitive. Customers are billed based on a minimum monthly commitment. Should the Customer not meet the monthly estimated usage, the Company and the Customer will determine whether this is the correct plan for the Customer. In any case, the Customer will not be billed the minimum usage should the estimated monthly billing not be met.

Monthly	Per Minute Rate	
	Peak	Off-Peak
Minimum Billing		
\$0-\$100.00	\$0.140	\$0.140
\$100.01-\$250.00	\$0.140	\$0.140
\$250.01 +	\$0.140	\$01.40

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4.3.1 BLD Residential Direct

The minimum BLD Residential Direct call duration for billing purposes is one (1) minute with additional usage measured and billed in one (1) minute increments. Rates are not mileage sensitive. Customers are billed based on a minimum monthly commitment. Should the Customer not meet the monthly estimated usage, the Company and the Customer will determine whether this is the correct plan for the Customer. In any case, the Customer will not be billed the minimum usage should the estimated monthly billing not be met.

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Monthly	Per Minute Rate	
	Peak	Off-Peak
Minimum Billing		
\$0- \$50.00	\$0.140	\$0.140
\$50.01 - \$100.00	\$0.140	\$0.140
\$100.01 +	\$0.140	\$01.40

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4.3 Service Rates (cont.)

4.3.3 BLD Direct - Dedicated

Calls are billed in one (1) minute increments with a one (1) minute minimum billing period. Calls originate from Customer-provided dedicated access lines. Customers are billed based on a minimum monthly commitment. Should the Customer not meet the monthly estimated usage, the Company and the Customer will determine whether this is the correct plan for the Customer. In any case, the Customer will not be billed the minimum usage should the estimated monthly billing not be met.

Minimum Monthly Billing	Per Minute Rate			
	Peak		Off-Peak	
	Initial Minute	Add'l Minute	Initial Minute	Add'l Minute
\$0 - \$1,000.00	\$0.085	\$0.085	\$0.085	\$0.085
\$1,000.01-\$2,500.00	\$0.085	\$0.085	\$0.085	\$0.085
\$2,500.01	\$0.085	\$0.085	\$0.085	\$0.085.

4.3.4 BLD Switched Toll Free Number Service

Calls are billed in one (1) minute increments with a minimum billing period of one (1) minute. A monthly service charge applies per 800 number. Customers are billed based on a minimum monthly commitment. Should the Customer not meet the monthly estimated usage, the Company and the Customer will determine whether this is the correct plan for the Customer. In any case, the Customer will not be billed the minimum usage should the estimated monthly billing not be sent. (T)

Minimum Monthly Billing	Per Minute Rate
\$0 - \$100.00	\$0.20
\$100.01 - \$250.00	\$0.20
\$250.01 +	\$0.20

Monthly Service Charge: \$5.00

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SECTION 4 - RATES (CONT.)

4.3 Service Rates (cont.)

4.3.5 BLD Dedicated Toll Free Number Service

Calls are billed in one (1) minute increments with a minimum call duration for billing purposes of one (1) minute. A monthly service charge applies per Toll Free Number. Customers are billed based on a minimum monthly commitment. Should the Customer not meet the monthly estimated usage, the Company and the Customer will determine whether this is the correct plan for the Customer. In any case, the Customer will not be billed the minimum usage should the estimated monthly billing not be met.

Minimum Monthly Billing	Per Minute Rate		
	Day	Evening	Weekend
\$0 - \$1,000.00	\$ 0.120	\$ 0.120	\$ 0.120
\$1,000.01 - \$2,500.00	\$ 0.120	\$ 0.120	\$ 0.120
\$2,500.01 +	\$ 0.120	\$ 0.120	\$ 0.120

Monthly Service Charge: \$5.00

4.3.6 Travel Card Service

Calls are billed in one minute and additional minute increments. The minimum call duration for billing purposes is one minute. Call charges include per minute usage charges.

Minimum Monthly Billing	Per Minute Rate
\$ 0 - \$25.00	\$ 0.25
\$ 25.01 +	0.25

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SECTION 4 - RATES (CONT.)

4.3 Service Rates (cont.)

4.3.7 BLD Debit Card Service

Calls are billed in one (1) minute increments. The minimum call duration for billing purposes is one (1) minute. BLD Debit Card Service is available twenty-four (24) hours a day, seven (7) days per week. The number of available cards is subject to technical limitations. Cards will be offered to Customers on a first come, first served basis.

Number of Cards	Per Minute Rate
501 +	\$0.25
201 - 500	\$0.25
76 - 200	\$0.25
51 - 75	\$0.25
26 - 50	\$0.25
6 - 25	\$0.25
1 - 5	\$0.25

4.3.10 Directory Assistance

Directory Assistance charge applies to each call to the Directory Assistance Bureau. Up to two requests may be made on each call to Directory Assistance. The Directory Assistance charge applies to each call regardless of whether the Directory Assistance Bureau is able to furnish the requested telephone number.

Per Call Charge: \$1.99

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APR 02 2001

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IN ACCORDANCE WITH KRS 207.001
 SECTION 9 (1)
Stephan D. Bell
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EFFECTIVE:
 April 2, 2001

BALLARD RURAL TELEPHONE
COOPERATIVE CORPORATION, INC.
dba BALLARD LONG DISTANCE

KENTUCKY TARIFF NO. 3
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SECTION 4 - RATES (CONT.)

4.3.11 OPERATOR DIAL SURCHARGE

For any operated assisted travel card station, (credit card) where the operator dials the terminating number for the customer.

Per Call Charge: \$1.00

Note: an operator dialed surcharge is in addition to any applicable billing charge.

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